



Nick Zito Thoroughbred Racing

Finding a New Path to the Winner's Circle

Background

After over 30 years in Thoroughbred racing, Nick Zito is a man who needs no introduction among track enthusiasts around the world. One of only 17 trainers in history to saddle two or more Kentucky Derby winners, Zito has earned the title "Racing Legend" through hard work, perseverance and dedication to the needs of his horses. He was elected to the Racing Hall of Fame in 2005.

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Zito most recently won recognition for saddling a remarkable five horses for the 2005 Kentucky Derby. He also turned heads in the 2004 Belmont Stakes, when his **Birdstone** beat out **Smarty Jones** to take the coveted third jewel of the Triple Crown. But this New York native's career includes enough highlights to fill a novel.

Zito's racing roots run deep. His father exercised horses for trainer Max Hirsch and Zito himself started hot walking and grooming for trainer Buddy Jacobson as a teenager. He also worked for trainers Robert P. Lake, Johnny Campo and LeRoy Jolley. In December, 1972 he saddled his first winner, **Palais**.

But Zito's concern for his charges goes far beyond the race track. The respected veteran always keeps an open mind about new methods and new ways to help his horses maintain optimum health during the grueling training and racing campaigns that make them winners.

"Some of it's very simple. Horses do better when they feel good," Zito said. "Attitude is a critical part of what it takes to be a winning race horse. When horses are in pain and they don't feel well, their attitude suffers. Thoroughbred race horses are under a lot of stress and they have digestive problems ... There's no doubt it affects their performance. When people have a stomach ache they're not much fun; pretty poor company. Horses are no different."

PROFILE

- First winner came in December 1972 (**Palais**)
- One of only 17 trainers to win the Kentucky Derby twice. The first was in 1991 with **Strike the Gold** and then **Go for Gin** took the coveted race for Zito in 1994.
- Saddled five horses to go to the post for the running of the 2005 Kentucky Derby.
- Zito's **Birdstone** won New York's two biggest 3-year-old races in 2004 when he captured the Belmont Stakes—beating **Smarty Jones**—and then the Travers at Saratoga.
- Known for his association with high-profile clients like the New York Yankees' George Steinbrenner and basketball coach Rick Pitino.
- Two-time winner of the C.V Whitney Award from the New York Turf Writers' Association (1994, 2000). The award recognizes special achievements in New York racing.
- Only flat racing trainer to be elected to the Racing Hall of Fame in 2005.
- Family includes wife Kim, son Alexander and daughter, Sara, from a previous marriage.

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The Discovery

In the fall of 2004, Zito found himself working with a racing filly who exhibited a variety of problems. While at Keeneland, he decided to try using SUCCEED™ Digestive Conditioning Program™.

"The first thing I noticed was the filly's change in attitude," Zito said. "What a difference it made. Her energy level and her haircoat began to improve almost immediately. By November I had every horse in my barn on SUCCEED."

"...I guess I've been asked to endorse almost every kind of horse-related product...I've never wanted to recommend anything *until now*... I believe in SUCCEED 100%."

After these initial successes, Zito became more and more convinced of the product's benefits for his horses. And in early 2005, he approached Freedom Health, LLC—the makers of SUCCEED—about the possibility of putting his legendary name and reputation behind the product.

"I was so impressed with SUCCEED that I contacted them," Zito said.

Results

"I've been in the racing industry for thirty years and I guess I've been asked to endorse almost every kind of horse-related product at one time or another," Zito said. "I've never wanted to recommend anything until now. I believe in SUCCEED 100%. I've seen dramatic results in the six months I've used this product. My horses' haircoats, appetites, and blood work are all great. If they feel better, they run better."

"Having someone of Nick Zito's knowledge, experience and industry stature come to us with a request to endorse the product was a truly amazing experience," said Patrick Warczak, Vice President—Marketing at Freedom Health, LLC. "He fully believes in SUCCEED and his commitment to excellence as a horseman reflects the brand. This is a legendary professional who has never endorsed a product before; it means a great deal that he chooses to support, and use, SUCCEED."

SUCCEED Digestive Conditioning Program is a once-daily feed supplement for horses that is available in an oral paste or in convenient top-dress granules. Formulated to support a healthy digestive tract, SUCCEED works while horses continue the rigorous training and competition schedules necessary for competitive success. SUCCEED helps support healthy horses from the inside, out.

For more information on SUCCEED Digestive Conditioning Program, visit www.SucceedDCP.com or call 866-270-7939.



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