

**United States Eventing Association
Welcomes Freedom Health as Corporate Sponsor**

*Maker of SUCCEED® Digestive Conditioning Program
Utilizes Partnership to Promote Education on Equine Digestive Health*

FOR IMMEDIATE RELEASE

Media Contact:
Equine Resources International, LLC
610-444-7554
cassie@equineresources.com

Aurora, OH (December 2, 2008) – The United States Eventing Association (USEA) recently welcomed Freedom Health, LLC, maker of SUCCEED® Digestive Conditioning Program®, as an official Corporate Sponsor. Additionally, SUCCEED Digestive Conditioning Program (DCP) is now the Official Digestive Conditioning Program of the USEA.

Freedom Health's sponsorship with the USEA includes participation in numerous programs over the next three years. With this partnership, Freedom Health will be Contributing Sponsor of the USEA Instructors Certification Program presented by Charles Owen, Patron Sponsor of the Adequan/USEA Gold Cup Series, Silver Level Sponsor of the Wellpride/USEA American Eventing Championships and a sponsor of the USEA Annual Meeting & Convention, presented by Nutrena. Together with the overall sponsorship, these events and programs present Freedom Health with educational opportunities to reach out to horse owners, competitors and trainers on equine digestive health and the effects of digestive health on performance.

"The USEA is proud to have SUCCEED DCP as the Official Digestive Conditioning Program," said USEA CEO Jo Whitehouse. "I have personally seen the benefit on one of my own horses and I know many riders who have put their horses on



SUCCEED DCP have reported similar results. If, through our partnership, we can help spread the word about something that improves our horses' wellbeing then we are delighted.”

SUCCEED DCP is a Functional Feed™ program, scientifically formulated to foster the health of the equine digestive system—which in turn provides the horse with the energy and nutrients to sustain overall health and performance. Many performance and behavioral issues have their root in the digestive system, which is not designed to support a diet of intermittent grain meals. Other management practices, such as stalling, trailering and competitions further tax this critical system. By using SUCCEED DCP, top event riders such as Karen and David O'Connor and Cathy Wieschhoff have seen improvements ranging from a willing attitude to improved athletic ability.

“Freedom Health and the USEA share common goals of education, and improving the health of eventing horses,” said Patrick Warczak, Jr., Vice President – Marketing of Freedom Health. “We look forward to working together to build a greater awareness of the importance of digestive health, and helping eventing riders achieve their goals by making digestive healthcare part of their daily programs.”

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit **www.SucceedDCP.com**. Information may also be obtained by calling Lyndsey White at: 859-420-1006.

The SUCCEED Digestive Conditioning Program and the SUCCEED Equine Fecal Blood Test are produced and distributed exclusively by Freedom Health, LLC, of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.