



Steffen & Shannon Peters Dressage

Raising the standard of perfection

Background

Dressage is a sport about detail. For international dressage competitors Steffen and Shannon Peters, attention to these details contributes to the beauty of their performances, and helps their horses stand out among the best.

The Peters are constantly researching new information and are interested in providing the best possible care for their horses. It is this research that led Shannon to SUCCEED™ Digestive Conditioning Program™ in late summer 2005.

“I didn’t expect to see the quality of changes... in their coats, weight and... their trainability.”

Reading about the product in national magazines and speaking with those who had direct experiences with SUCCEED, Shannon was eager to try the product. In September, 2005, she placed three of their top international horses on SUCCEED – Marlando, Floriano and Luxor. Shannon didn’t share with Steffen which horses were being fed SUCCEED, making the trial truly a blind test for him.

This would be a difficult trial for SUCCEED as well. Marlando, Floriano and Luxor are three horses often found at the top of the world’s toughest dressage competitions and they – as with all of the Peters’ horses – are meticulously managed for optimum health and performance. Could SUCCEED make a difference for these successful competitors?

“I am constantly trying new things and I was hopeful that SUCCEED would be a good product for our horses,” said Shannon. “But, I didn’t expect to see the quality of changes that I have seen in their coats, weight and particularly in their trainability.”

PROFILE

- Steffen Peters was a U.S. Olympic Team Bronze medalist aboard Udon at the 1996 Olympic Games, and an alternate rider for the 2004 Games aboard Floriano.
- In 2005 Steffen won the Group 1 CDIO Grand Prix at Aachen on Floriano – a historically European-dominated event.
- Shannon Peters and Laszlo took first place in the Prix St Georges-Open at the 2005 Del Mar National Horse Show.
- Riding Luxor, Shannon won the Intermediaire Freestyle at Dressage at Flintridge in 2005 with a 74.375% – beating out Steffen and his mount, Marlando, who finished with a 72.167%.
- The duo also took Champion and Reserve at the 2005 Collecting Gaits Farm/USEF National Intermediaire I Dressage Championship in Gladstone, NJ. Steffen achieved a cumulative score of 73.425% riding Marlando and Shannon received an overall 71.695% on Luxor.

The logo for SUCCEED features a large, bold, black letter 'S' on the left. To its right, a stylized wave graphic in shades of blue and green flows across the top of the word 'SUCCEED'. The word 'SUCCEED' is written in a bold, black, sans-serif font.

Digestive Conditioning Program™

Success from the inside out.™



Results

After starting the horses on SUCCEED, Shannon noted an overall improvement in relaxation at home almost immediately. Within three months, changes were so obvious that Steffen was able to identify which horses were on SUCCEED. Trainability, relaxation and the ability to work longer were all apparent.

"This is the best single product we've ever used on our horses, by far!"

"With SUCCEED our horses are consistently trainable and relaxed both at home and at shows," Shannon said. "That's very helpful in regulating what we do with the horses. They are still bright and focused, and we can start working the hot horses longer."

"Trainability has absolutely been the biggest factor for us – the three horses we tested SUCCEED on were particularly hot horses, as those at the top of their sports tend to be. We definitely saw improvement in attitude, weight and coat. "

After six months, the benefits continue to impress Shannon and Steffen. "We just returned from a training session at Brookside, and both Floriano and Luxor were as relaxed and supple as they have ever been. Never in a million years would I think Luxor would take that kind of pressure. This is the best single product we've ever used on our horses, by far!"

SUCCEED Facts

SUCCEED Digestive Conditioning Program is a unique, once-daily nutritional program for horses that is available in an oral paste or in convenient top-dress granules. Formulated to support a healthy digestive tract, SUCCEED works while horses continue the rigorous training and competition schedules necessary for competitive success. SUCCEED helps support healthy horses from the inside, out.

For more information on SUCCEED Digestive Conditioning Program, visit www.SucceedDCP.com or call 866-270-7939.



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Success from the inside out.™

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