

# Success Story



## **John Rannenberg** **Arabian Breeder, Trainer**

*Setting New Standards for Arabian Champions*

### **Background**

John Rannenberg was just 26 when he became the resident trainer at Rohara Arabians. Rohara founder Roxann Hart is delighted to point out that Rannenberg won his first National Championship within a year after his arrival at the well-known Florida Arabian breeding and training facility.

Twenty years later, Rannenberg is still head trainer at Rohara and his reputation and Rohara's have kept pace over the years. Their mutual rise to fame in the Arabian horse world has set new standards for quality Arabian horses and professional achievement.

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*"I believe that horses need to be comfortable in order to perform their best."*

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### PROFILE

- Rannenberg has served as President of the Ocala Arabian Horse Association for three years.
- Holds the highest level United States Equestrian Federation Arabian judge's license at Regional and National levels.
- Voted Horseman of the Year for the Arabian Professional & Amateur Horseman's Association.
- Trainer of Half-Arabian Rohara Eura American, who achieved 2000 U.S. National Reserve Champion in the halter futurity and National Champion in his three-year old performance class two days apart.
- Trainer of Good Thunder, one of the most winning Arabian stallions in history. Good Thunder is a 17-time national champion and in 2003 took the U.S. National Championship in Arabian mounted native costume, open and amateur.
- Achieved multiple championships at the 50th annual Scottsdale Arabian Horse Show in 2005, including both Champion (Rohara Olivia DHavlin) and Reserve Champion (Rohara Magnolia) in Half-Arabian Hunter Type Jr. Fillies.

Rannenberg is most proud of his ability to achieve success in many different divisions. Rohara has seen National Championships in halter, English and country pleasure, driving, western and hunter pleasure, native costume, saddle seat equitation and park. A breeder since 1987, Rannenberg and Rohara have frequently enjoyed being the breeders, owners and trainers of their noted winners.

Rannenberg and the entire staff at Rohara work diligently to get the best from their horses. An accomplished judge who has presided over major shows in the U.S. and Australia, Rannenberg understands that the health of every horse in his care is of paramount importance.

"I believe that horses need to be comfortable in order to perform at their best," Rannenberg said.

**SUCCEED**<sup>™</sup>  
Digestive Conditioning Program<sup>™</sup>

*Success from the inside out.*<sup>™</sup>



### The Discovery

Rannenberg is always on the lookout for ways to help support good health for his horses. When one of his clients, whose husband is a veterinarian, came to him with the idea to try SUCCEED™ Digestive Conditioning Program™ from Freedom Health, LLC. Rannenberg decided to be among the first trainers in the country to use the product.

"I saw a change in less than a week after I began using SUCCEED," Rannenberg said. "One of my best English Pleasure horses is very high strung and sensitive. She wants things her way and can be very difficult. The difference with her on SUCCEED has been dramatic. She really enjoys her work now and has become much easier to train."

Rannenberg also decided to try SUCCEED on one of Rohara's mightiest champions, the stallion Good Thunder.

"A multi-national champion in several divisions, Good Thunder is an older horse who began to experience stress at the shows and decided to quit. It was totally out of character for this horse and very upsetting. After several days of SUCCEED, his attitude, desire and performance improved dramatically and he went on to yet another national championship."

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**"I recommend SUCCEED across the board for all types of working show horses and any horse dealing with the tough demands of the show horse life."**

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### Results

Rannenberg is sold on the value of SUCCEED for all of his horses. He now keeps his entire show string on the product, making sure they each get their serving every day.

"I recommend SUCCEED across the board for all types of working show horses and any horse dealing with the tough demands of the show horse life," he said.

SUCCEED Digestive Conditioning Program is a once-daily feed supplement for horses that is available in an oral paste or in convenient top-dress granules. Formulated to support a healthy digestive tract, SUCCEED works

while horses continue the rigorous training and competition schedules necessary for competitive success. SUCCEED helps support healthy horses from the inside, out.

For more information on SUCCEED Digestive Conditioning Program, visit [www.SucceedDCP.com](http://www.SucceedDCP.com) or call 866-270-7939.



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Digestive Conditioning Program™  
*Success from the inside out.™*

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