

Freedom Health Sponsors Leading Athletes and Trainers

Across the Industry, Top Riders Support SUCCEED™ Digestive Conditioning Program™

FOR IMMEDIATE RELEASE

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Aurora, OH (September 21, 2005)—From the backstretch at Churchill Downs to the Samsung Super League, leading athletes and trainers are talking about SUCCEED™ Digestive Conditioning Program™ from Freedom Health, LLC. In fact, a number of recognizable horsemen and women—including the likes of Laura Kraut, McLain Ward, Nick Zito and Mary Trowbridge—have put their names behind the revolutionary product.

SUCCEED's current list of sponsored professionals spans the industry and includes Racing Hall of Fame trainer Nick Zito, Thoroughbred race trainer Joe Woodard, international grand prix jumpers Kimberly Prince, Laura Kraut and McLain Ward, barrel racer Liz Pinkston, champion American Saddlebred trainer Larry Hodge and recognized Arabian trainer Mary Trowbridge.

These well-known competitors understand that a healthy digestive tract is a major factor in peak performance. This delicate system processes and absorbs the nutrients required to build muscle and generate the energy and stamina horses need to train and compete. SUCCEED helps to support the digestive tract of performance horses, for good health from the inside, out.

Sponsored riders Laura Kraut and McLain Ward were both members of the historic, top-placing U.S. team at the Samsung Super League this year. Both have seen the value of SUCCEED first-hand.



“They could have given me all the scientific information they wanted to about this product, but I never would have believed it until I saw it for myself,” Kraut said. “I’m really hooked on it!”

Thoroughbred racing legend Nick Zito has been producing winners for more than 30 years, and he’s never wanted to recommend a product ... until now. “I believe in SUCCEED 100%,” Zito said. “I’ve seen dramatic results in the time I’ve used this product. My horses’ haircoats, appetites, and blood work are all great. I was so impressed with SUCCEED that I contacted them.”

Seeing results is important to competitors at this level, and SUCCEED has delivered. Mary Trowbridge, a leader in the U.S. Arabian industry who has won both the Arabian Professional Horsewoman of the Year and Arabian (female) Saddle Seat Trainer of the Year awards a staggering three times, is proud of what she sees from her long use of the product.

“I was one of the very first trainers to use SUCCEED Digestive Conditioning Program, so the product has been part of my feeding and conditioning program from some time,” Trowbridge said. “Now I can tell the horses that are on SUCCEED just by walking down the barn aisle and glancing into the stalls.”

“Having equine professionals of this caliber put their names behind SUCCEED is extremely exciting,” said Patrick Warczak, Vice President – Marketing at Freedom Health, LLC. “Their dedication to excellence both in competition and in the care they give their horses is a reflection of the SUCCEED brand and we are honored that they choose to support and use SUCCEED.”

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit www.SucceedDCP.com. Information may also be obtained by calling toll-free, 866-270-7939.

SUCCEED Digestive Conditioning Program is produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.

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Editors: Images of Nick Zito and Mary Trowbridge are available for download at www.equineresources.com in the Equine Writers' Resource section. If you are interested in an image of any other sponsored rider mentioned, please contact Teresa Avery at Equine Resources International to discuss your needs. (teresa@equineresources.com; 610-444-7554)