

Old Friends Thoroughbred Retirement Spends a Day at the Races

Popular Keeneland Event Features Seabiscuit Movie Star

FOR IMMEDIATE RELEASE

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Aurora, OH (May 2, 2006)—Spectators at Keeneland Racetrack’s popular “Breakfast with the Works” event were treated to a special appearance by Old Friends Thoroughbred Retirement resident and *Seabiscuit* movie star Popcorn Deelites in a paddock demonstration on Bluegrass Stakes Day, April 15.

Following a hot buffet breakfast, more than 200 participants had the opportunity to meet Popcorn Deelites, a low-level claimer who was cast as one of six horses to play racing legend Seabiscuit in the 2003 Oscar-nominated film. He was joined by his “jockey” – a part played by Lyndsey White, a representative of Old Friends’ supporter Freedom Health, LLC – in the red and white racing silks of Seabiscuit’s owner, Charles Howard.

White rode Popcorn Deelites around the paddock while Michael Blowen, President and Founder of Old Friends, spoke on the organization’s mission of rescue, retirement and education regarding the plight of Thoroughbred horses whose racing or breeding careers have ended.

“We couldn’t be happier with how well the event and presentation came together,” said Blowen. “This is the first time that such a prominent racetrack has invited

any Thoroughbred retirement organization to participate in such an event, which was held on one of the busiest days of the race meet.”

Transitioning from an intense training regimen to the more sedate life of retirement is often difficult for these high-energy horses. To help support their optimum health, Popcorn Deelites and his stallion barn-mates at Old Friends receive SUCCEED™ Digestive Conditioning Program™.

SUCCEED, by Freedom Health, LLC, is a nutritional supplement that is scientifically formulated to support complete equine digestive tract function and health. SUCCEED was built on the belief that healthy horses feel better, look better and perform better. And a properly functioning digestive tract is a critical element in maintaining overall health.

“We’re proud to support Old Friends in their mission to rescue and retire racehorses so that they can live healthy and comfortable lives after their racing and breeding careers are over,” said Patrick Warczak, Vice President – Marketing at Freedom Health, LLC.

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit **www.SucceedDCP.com**. Information may also be obtained by calling toll-free, 866-270-7939.

SUCCEED Digestive Conditioning Program is produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.

Note to Editors: Photos for use in publications are available for download at www.equineresources.com in the Equine Writers' Resource section.