

"Only weeks from the biggest world-wide competition of the year, and we needed help."

How digestive health can affect a horse's ability to perform.

Dramatic, show-stopping performances in Las Vegas, Gladstone and Devon have the name "Courtney King" being mentioned in the same sentence with "Beijing," site of the 2008 summer Olympic games. And while Courtney has been a successful dressage rider for years, she seems to be really getting noticed now.

Consistently performing at this level requires a lot of hard work, as Courtney will attest. In fact, overcoming the odds, the competition and the challenges along the way requires a team effort. For the most part, Courtney's Grand Prix stallion Idocus has been up to the challenge. But for one moment in early 2007, there were questions.

"Shortly before the World Cup in Las Vegas, Idy simply wasn't himself," Courtney explains. "His manuring wasn't right. He wasn't going normally, and he was showing a bit of a hay belly. He'd had this problem off and on for a year, but it really worried me then."

Any irregularity in a horse's behavior is critical leading up to a major event. And for Courtney, this was a critical time. "The World Cup is the biggest International competition of the year, and probably the most important one we'd ever done. Both Idy and I had to be at our best. But Idy wasn't 100%, and we needed some help."

Leading up to the World Cup, Courtney and Idocus spent a few weeks at the barn of former Olympian Steffen Peters and his wife Shannon, both top dressage riders and trainers. Observing Courtney's issues with Idocus, the Peters sang the praises of SUCCEED® Digestive Conditioning Program®.

"Ironically, I'd won a carton of SUCCEED last year at Devon," Courtney recalls, "but I had no idea what it was. I hadn't even opened the box, and here Shannon Peters was telling me to use this product just a few weeks before the World Cup. I had to do something, so I gave it a try."



Courtney King, aboard Idocus, gives SUCCEED® some credit for their sixth place finish at the 2007 World Cup.

The difference? All the difference in the world.

"It was a black and white difference," Courtney says. "SUCCEED worked wonders within just a few weeks. Idocus was so much better. We came in to the World Cup ranked somewhere in the 30s, and we finished sixth. It was very exciting."

Now, Courtney is a big believer in SUCCEED. "My experience with Idocus really convinced me – SUCCEED is the real thing. We feed Idocus SUCCEED every day now, and he's back to his old self."

Courtney discovered that horses' digestive tracts maintain a delicate balance that can easily be altered by the challenges of modern performance horse care. Too many products address individual problems, after

they occur. SUCCEED is a unique, daily nutrient program that maintains a healthy digestive system. And as Courtney knows from her own experience, that can directly affect the horse's appearance, temperament and performance.

As for the Olympics, Courtney is hopeful, but realistic. "I think any rider would say the same thing: 'one day at a time'," Courtney says. "Idocus is wonderful and happy and fit, and if he stays inspired and amused by the work, then we will go through the selection trials."

"And I'll be sure to take plenty of SUCCEED."

SUCCEED®

Digestive Conditioning Program®

Success from the inside out.™

Available from select tack and feed stores, or ask your veterinarian.
To locate a dealer or for more information, call toll-free 866-270-7939.

www.SucceedDCP.com