

Freedom Health Supports New Vocations Racehorse Adoption Program

Former Racehorses Receive Health Support while Transitioning to New Lives through use of SUCCEED™ Digestive Conditioning Program™

FOR IMMEDIATE RELEASE

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Aurora, OH (November 8, 2005)—Freedom Health, LLC, has announced its support of New Vocations Racehorse Adoption Program. The company will provide their unique SUCCEED™ Digestive Conditioning Program™ to help support good health for former racehorses being readied for new lives off the track.

New Vocations leads the nation in racehorse adoptions. The organization accepts Thoroughbreds and Standardbreds from racetracks and farms throughout the eastern U.S. and acts as a safety net, providing rehabilitation, socialization and evaluation in preparation for a horse's life beyond racing.

Transitioning from the high-action, high-stress life of the racetrack, to the more serene life of a pleasure horse, is extremely difficult for some horses taken in by New Vocations. SUCCEED Digestive Conditioning Program can help these horses by supporting their overall digestive health while they undergo this stressful change, according to Anna Ford, Program Director at New Vocations.

“We recently had a horse come to us that was in terrible health. He was the worst we'd seen and we were concerned about our ability to rehabilitate him,” said Ford. “We



began feeding him SUCCEED and within just a few weeks we really saw a difference. We want to educate adopters, as well as donors, about the benefits of SUCCEED for horses that are racing, as well as those that are starting new careers.”

Kim Zito, a long-time supporter of New Vocations, understands the importance of the work this organization does with former racers. Zito and her husband, Racing Hall of Fame trainer Nick Zito, have been strong advocates of the program and helped put New Vocations and Freedom Health together.

“I know from personal experience what a tremendous job this organization does for the horses,” said Zito. “This is such an important service for the industry; we really need more groups like this. And I’ve seen for myself what SUCCEED can do. I know it will really help these horses transition to their new lives off the track.”

For Freedom Health, the decision to support New Vocations’ mission in the racing community was without question.

“The horses at New Vocations have given so much during their racing careers. It is our responsibility, as part of the equine community, to help these horses find useful, comfortable and happy lives when their track days are through,” said Patrick Warczak, Vice President – Marketing at Freedom Health, LLC. “We’re proud to do our part to support optimum health for these horses as they learn new skills and go into their new, adoptive homes.”

New Vocations Racehorse Adoption Program will accept nearly 300 horses this year. The organization will carefully screen over 1,000 applicants wishing to adopt horses—making sure that each horse goes to an appropriate, experienced and loving home. New Vocations also educates the horse community by staffing booths at Equine Affaire, the Michigan Horse Expo, Rolex Kentucky Three-Day Event and others

throughout the year. The group helps support adoptive owners with a vast amount of information on the challenges and rewards of retraining a former racehorse.

SUCCEED Digestive Conditioning Program is produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.