

**SUCCEED® Named Title Sponsor of 2007
US Eventing Association Area VIII Championships**

FOR IMMEDIATE RELEASE

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Aurora, OH (June 1, 2007)—Freedom Health, LLC, has announced its sponsorship of the United States Eventing Association Area VIII Championships in 2007. This year's championships at Richland Park (Richland, MI) and South Farm (Middlefield, OH) will be called "The SUCCEED® USEA Area VIII Championships".

"Freedom Health is a great partner with the USEA Area VIII," said Mike Winter, USEA Area VIII Chairman. "And SUCCEED® is a valuable product for our members and all horsemen. We're please to work with them this year."

"Digestive health is important to all horses, but especially to horses facing the rigors of eventing, at all levels," said Patrick Warczak, Vice President –Marketing at Freedom Health. "We're proud to be associated with the USEA Area VIII and to be the title sponsor of the 2007 Championships."

SUCCEED® is a functional feed™ that is scientifically formulated to support the health and structure of the equine digestive system. For performance horses, the health of this system is critical because it supplies nutrients that fuel the rest of the body's systems, including muscle growth and energy creation. By using SUCCEED® to support digestive function, owners and trainers may see improvements in behavior, appearance, athletic ability and other aspects of overall well-being—all of which are essential qualities in the show arena or cross country course.

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit **www.SucceedDCP.com**. Information may also be obtained by calling Lyndsey White directly at: 800-2816727 ext. 247 (toll-free) or 859-420-1006 (cell).

SUCCEED Digestive Conditioning Program is produced and distributed exclusively by Freedom Health, LLC, of Aurora, Ohio. The company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.

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