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## **Steffen Peters and Ravel on Top of the World Cup Dressage Final**

*Leading Dressage Rider Keeps His Horses Performing at their Best  
with SUCCEED® Digestive Conditioning Program®*

FOR IMMEDIATE RELEASE

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Aurora, OH (May 27, 2009)—It's been quite a ride for Olympian and SUCCEED® supporter Steffen Peters and his mount Ravel, now the reigning World Cup champions in dressage. The pair was at the top of the leader board following the Rolex FEI World Cup Grand Prix, the first leg of the World Cup Dressage Final. Peters didn't relinquish his lead as he performed a near-flawless freestyle at the Thomas and Mack Arena in Las Vegas, NV, that garnered a mark of 84.95 percent from the judges.

"Ravel was incredibly cool and confident throughout our schooling and warm-up work, and he kept that attitude through both the Grand Prix test and the freestyle, despite the considerable energy and noise from the crowd," said Peters. "It's just been an amazing experience to be the second rider for the U.S. to win the World Cup, and I'm thrilled to have a horse as talented as Ravel to ride."

Peters and Ravel are no strangers to the international stage, though Ravel has competed at the Grand Prix level for less than two years. The pair was unbeaten leading up to the 2008 Summer Games in Hong Kong, where they finished fourth in the individual competition—less than half a percentage point out of the medals. Though Ravel has always been a solid horse with a good work ethic, Peters takes no chances with the horse's overall well-being—he feeds SUCCEED® Digestive Conditioning Program® (DCP) to all his horses.



“I’m a big believer in the far-reaching effects SUCCEED DCP can have on a horse beyond a better appetite or weight,” said Peters. “We’ve used SUCCEED since 2005, when we saw improvements in the trainability and relaxation of the horses receiving the product. Now all of our horses receive SUCCEED to help maintain a willing attitude and their ability to perform at their best.”

SUCCEED DCP is a Functional Feed™ program that supports the overall health and function of the equine digestive tract. In dressage—particularly the highest level of Grand Prix—horses need to be able to collect and extend their gaits with a high level of precision and strength. Any discomfort due to ulcers or other digestive conditions may negatively impact performance. By using SUCCEED to foster optimum digestive health, many leading trainers and riders have seen improvements in attitude, performance and condition in their horses. For Peters and his wife Shannon, the changes they saw in their horses helped to give them an edge in competition—as well as improve the horses’ overall health.

When asked if a trip to London in 2012 might be in the cards for Ravel, Peters simply stated that it was too early to speculate. “I certainly hope that we can continue to compete together for many more years to come,” he said. “But we’ll take it slow and see where we are when the qualifying competitions come around again.” U.S. fans certainly hope that he and Ravel continue their ride at the top of the dressage world.

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit [www.SucceedDCP.com](http://www.SucceedDCP.com). Information may also be obtained by calling toll-free, 866-270-7939.

SUCCEED Digestive Conditioning Program and the SUCCEED® Equine Fecal Blood Test™ are produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them